



2010 Agriculture Conference

Profitability in Agriculture

August 6, 2010 * Kaua`i Beach Resort

Sponsorship Application Packet

CONFERENCE SPONSORSHIP

The Kaua`i Economic Development Board's 2010 Agriculture Conference will examine critical issues that have impacted and continue to shape the agriculture industry on Kaua`i. It will feature experts in the human resources, land and water, production and marketing fields who will share their insight from an economic development perspective on the past and current challenges, as well as the potential and direction needed to create a long-term, healthy and stable future for agriculture.

These experts will focus on the vision, possibilities, ideas, and next steps to effectively answer the question "How can agriculture continue to succeed and be an ongoing profitable industry on Kaua`i?" This Conference is not only a convening of the agricultural community to help create a stronger foundation for the future of food and farming on Kaua`i, but will be a catalyst for changes and developments in workforce development, training, policy and practice at the island level.

Because Hawai`i currently imports approximately 85-90% of its food supply, it is long overdue to evaluate how to revive the agricultural industry into one in which producing and purchasing locally grown food keeps money and jobs in our local community. Replacing food imports, however, will require raising the demand for and production of locally grown foods. The additional development of programs, technical assistance and other resources can help bolster this supply and demand in Hawai`i.

Supporting this initiative as a Sponsor of this Conference provides you frontline exposure to this sector's key players and consumers. With the vast majority of Hawai`i's food imported from outside the state, the time is NOW for organizations to position themselves to take part in helping rebuild our agricultural industry.

The Conference offers a variety of sponsorship opportunities to help you get recognized and be a part of the Program – from sponsoring panel sessions to overall sponsorship of this event. Become a partner committed to building a successful agriculture industry on Kaua`i.



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General Sponsorship Opportunities

PLATINUM SPONSORSHIP (\$3,000)

Includes Gold Sponsorship Level Benefits, plus:

- Promotional Corporate Benefits
 - Display a company banner in the main keynote session ballroom
 - Have one (1) full-page black & white ad in the Conference Program
 - Receive a prominent company listing in the Mahalo to Sponsors section of the Conference Program
- Promotional Attendance Benefits: Receive total of three (3) complimentary registrations for the Conference (\$105 value)

GOLD SPONSORSHIP (\$2,000)

Includes Silver Sponsorship Level Benefits, plus:

- Promotional Corporate Benefits: Have total of half (1/2) page black & white ad in the Conference Program
- Promotional Attendance Benefits: Receive total of two (2) complimentary registrations for the Conference (\$70 value)

SILVER SPONSORSHIP (\$1,000)

Includes Associate Sponsorship Level Benefits, plus:

- Promotional Corporate Benefits
 - Have a quarter (1/4) page black & white ad in the Conference Program
 - Have one (1) table in the Exhibit Area to display promotional materials
- Promotional Attendance Benefits
 - Receive one (1) complimentary registration for the Conference (\$35 value)

ASSOCIATE SPONSORSHIP (\$500)

- Promotional Corporate Benefits
 - Have your company logo with a hyperlink to your company website on the conference webpage
 - Have your company logo displayed on conference promotional materials
 - Receive a company listing in the Mahalo to Sponsors section of the Conference Program
- Promotional Attendance Benefits
 - Receive acknowledgement of sponsorship during all keynote sessions

IN-KIND SPONSORSHIP

Giveaway Item Sponsorship:

- If you would like to provide an eco-friendly giveaway promotional item to be distributed to all Conference attendees with your company logo printed on it, please contact us to discuss the details of this Sponsorship. Please provide at least 150 pre-printed items for distribution. Promotion benefits will include: having your company logo on the Conference website and having your company logo included on main Conference promotional materials, including Conference Program

Non-Profit Affiliate Sponsorship:

- Promotional Benefits: Have your company logo on the Conference website and your company name included on main promotional materials. **Please note:** Your organization must send two (2) email marketing messages to your organization's members announcing the Conference.



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Session Sponsorship Opportunities

KEYNOTE SPONSORSHIPS (\$1,000 each)

Breakfast Keynote Session: (One (1) session available)

Luncheon Keynote Session: (One (1) session available)

- Promotional Corporate Benefits
 - Be an Exclusive Keynote sponsor for respective Breakfast or Luncheon Keynote Session
 - Have your company logo on all event signage and displayed on screen during respective Breakfast or Luncheon
 - Have your company logo with a hyperlink on the Conference website
 - Have your company logo included in prominent location on all Conference promotional materials
 - Have one (1) table in the Exhibit Area in to display promotional materials
 - Have a half (1/2) page B&W ad in the Conference Program
 - Receive a company listing in the Mahalo to Sponsors section of the Conference Program
- Promotional Attendance Benefits
 - Receive two (2) complimentary registrations for the Conference (\$70 value)
 - Receive acknowledgement of sponsorship during respective Keynote Session

PANEL SPONSORSHIPS (\$500 each)

Panel Session: (Four (4) sessions available)

- Promotional Corporate Benefits
 - Be an Exclusive sponsor for one of four (4) respective Panel Sessions
 - Have your company logo on all event signage and displayed on screen during respective Panel Session
 - Have your company logo with a hyperlink on the Conference website
 - Have your company logo included on all Conference promotional materials
 - Have one (1) table in the Exhibit Area in to display promotional materials
 - Have a quarter (1/4) page B&W ad in the Conference Program
 - Receive a company listing in the Mahalo to Sponsors section of the Conference Program
 - Receive acknowledgement of sponsorship during respective Panel Session
- Promotional Attendance Benefits
 - Receive one (1) complimentary registration for the Conference (\$35 value)
 - Receive acknowledgement of sponsorship during respective Panel Session

BREAK SERVICE SPONSORSHIPS (\$500 each)

Coffee/Snack Break Service Sponsorship:

- Promotional Corporate Benefits
 - Have your company logo on Break Service Station on respective day sponsored
 - Have your company logo with a hyperlink on the Conference website
 - Have your company logo included on all Conference promotional materials
 - Receive a company listing in the Mahalo to Sponsors section of the Conference Program



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Sponsorship Application

Company Name (exactly as it should appear in promotional materials):	
Company Contact:	Contact's Title:
Address:	Tel:
	Fax:
Email Address:	Website:

General Sponsorship Categories	
General Levels:	<input type="checkbox"/> Platinum Level (\$3000) <input type="checkbox"/> Gold Level (\$2000) <input type="checkbox"/> Silver Level (\$1000) <input type="checkbox"/> Associate Level (\$500)
Session Sponsorships	<input type="checkbox"/> Breakfast Keynote (\$1000) <input type="checkbox"/> Panel 1: Land & Water Session (\$500) SOLD <input type="checkbox"/> Luncheon Keynote (\$1000) SOLD <input type="checkbox"/> Panel 2: Human Resource Session (\$500) <input type="checkbox"/> Coffee/Snack Break (\$500) SOLD <input type="checkbox"/> Panel 3: Production Session (\$500) <input type="checkbox"/> Panel 4: Marketing Session (\$500)
In-Kind Sponsorships:	<input type="checkbox"/> In-Kind Sponsorship <i>Please describe:</i> _____ <i>Approximate value:</i> _____ <input type="checkbox"/> Non-Profit Affiliate Sponsorship

Total Sponsorship Amount: \$ _____

Instructions:

- (1) Please fax this Application Form to Susan Tai at 808.246.1089.
- (2) Please send the original Application Form with check(s) made payable to "Kua'i Economic Development Board" and mail to: Susan Tai, Kua'i Economic Development Board, 4290 Rice Street, Lihu'e, HI 96766
- (3) For use in our promotional materials, **please email your company logo (as a high-resolution JPG)** to Susan Tai at stai@kedb.com. For more information, please email or call Susan at 808.245.6692.

Mahalo nui loa for your support and we look forward to including your company in the 2010 Agriculture Conference!

