



2010 Agriculture Conference

Profitability in Agriculture

August 6, 2010 * Kaua'i Beach Resort

Presented by Kaua'i Economic Development Board

The Kaua'i Economic Development Board's 2010 Agriculture Conference – Profitability in Agriculture will examine critical issues that have impacted and continue to shape the agriculture industry on Kaua'i. Come hear experts in the land and water, human resources, production and marketing fields who will share their insight from an economic development perspective on the past and current challenges, as well as the potential and direction needed to create a long-term, healthy and stable future for agriculture. These experts will focus on the challenges, opportunities and solutions to effectively address the question: **"How can agriculture continue to succeed and be an ongoing profitable industry on Kaua'i?"**

(For more info, see www.kedb.com)

Time	Topic
8:00-9:00	Welcome & Breakfast Keynote Opening remarks from Mayor Bernard Carvalho, Jr. and Rep. Clift Tsuji Co-Chair review July 2009 Ag Summit findings Breakfast Keynote Speaker (Linda Cox: "Elements of a Successful & Profitable Ag Venture")
9:15-10:15	Session #1: Land & Water Moderator: Laurie Ho, USDA RC&D * Alfredo Lee, Agribusiness Development Corporation * Jerry Ornellas, Kaua'i County Farm Bureau, UH CTAHR, East Kaua'i Water Users Co-op * Mike Tresler, Grove Farm Company * John Latkiewicz, Small Business Dev't Center – Kaua'i
10:30-11:30	Session #2: Human Resources Moderator: Wayne Katayama, Kaua'i Coffee * Jennie Falcon Tillotson, Pioneer Hi-Bred * Helen Cox, Kaua'i Community College * Terry Sekioka, Kaua'i Farmers Association, UH CTAHR (retired) * Sabrina White, Ponoholo Ranch (Invited)
11:45-1:00	Luncheon Keynote - The Co-existence of Energy and the Agriculture Sector Dr. Makena Coffman, Asst Prof at UH – Mānoa
1:15-2:15	Session #3: Production Moderator: Laurie Goodwin, Syngenta * Food Safety: Jim Hollyer, UH CTAHR * Cattle: Pono Von Holt, Ponoholo Ranch * Food safety/production: Tisha Uehara, Armstrong Produce * Training/workforce dev't: Kamu Enos, Ma'o Farms
2:15-3:15	Session #4: Marketing Moderator: Randy Francisco, Kaua'i Chamber * Small size: Louisa Wooton, Kunana Dairy * Export: Eric Tanouye, Green Point Nurseries * Medium: TBD * Restaurant/Caterer: Ron Miller, Hukilau Lanai Restaurant
3:15-3:30	Conclusion & Wrap-up
3:30-5:30	Pau Hana Networking Reception (with no-host bar)

LIMITED SPACES AVAILABLE – REGISTER NOW! Mahalo and see you at the Conference!

Name: _____ Title: _____

Company: _____ Mailing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Tel: _____

Payment Options: (Registration fee includes continental breakfast, lunch, and Pau Hana Networking Reception)

Check:

_____ x \$30/person = Total: \$_____ (Member of Kaua'i County Farm Bureau/HI Farm Bureau Federation local chapters)

_____ x \$35/person = Total: \$_____ (Non-member)

Attendee Name(s): _____

Please make checks payable to "Kaua'i Economic Development Board" and mail it with this form to Susan Tai, KEDB 2010 Ag Conference, 4290 Rice Street, Lihu'e, HI 9676. **Payment must be received by August 4, 2010.** You may also fax this form to 808.246.1089 to reserve your space (ALL NO SHOWS WILL BE BILLED).

Register online at <https://www.acteva.com/go/KEDB> (processing fee applies)

Limited scholarships available for teachers and students in ag-related programs and for senior citizens (age 60+). Please contact Susan Tai at KEDB (808.245.6692) for more info.