



**2008 Kaua`i Renewable Energy Conference**  
**THINK GLOBALLY, ACT LOCALLY**  
September 8 & 9, 2008 \* Kaua`i Marriott Resort & Beach Club

**Tools, Actions & Solutions  
for an Energy Independent Kaua`i**

## **Sponsorship Application Packet**

*\* Increase your company's visibility and exposure through Sponsorship Opportunity and Benefits at the high-visibility, high-powered 2008 Kaua`i Renewable Energy Conference!*

### **CONFERENCE SPONSORSHIP**

First the first time on Kaua`i, the 2008 Kaua`i Renewable Energy Conference brings together local and national business, government and community leaders along with the general public to learn, network, and discuss the issues shaping Kaua`i's energy market. The theme this year is "Think Globally, Act Locally," as we send out a call-to-action and explore the vast opportunities available to make Hawai`i and Kaua`i a model of efficient, clean energy for the world.

This dynamic event will bring to light the status and challenges in developing renewable energy based businesses, explore the opportunities to enhance our legislative and regulatory processes to encourage this sector, educate consumers on resources and techniques to reduce their energy costs, and develop an action plan to bring the Garden Island closer to a cleaner, more secure, sustainable energy future.

Supporting this initiative as a Sponsor of this conference provides you frontline exposure to this sector's key players and consumers. With Hawai`i's 99% dependency on foreign fossil fuels driving the cost of electricity and fuel costs sky high, the time is NOW for organizations to position themselves to take part in helping solve this energy crisis.

The Conference offers a variety of sponsorship opportunities to help you get recognized and be a part of the Program – from sponsoring keynote speakers and panel sessions to overall sponsorship of this exciting one and a half day event. Other organizations may choose to sponsor a refreshment break or giveaway items, providing a creative spotlight of exposure on your organization.

Please check out the following Session Sponsorship and General Sponsorship Opportunities and join the ranks of Sponsors already lined up – such as the **U.S. Department of Energy, County of Kaua`i Office of Economic Development, and Kaua`i Island Utility Cooperative** – all partners committed to *Think Globally, Act Locally* and push toward an Energy Independent Kaua`i.



Presented by: *Kaua`i Economic Development Board*

In Partnership with: *U.S. Department of Energy, County of Kaua`i Office of Economic Development, and KIUC*



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## Session Sponsorship Opportunities

### KEYNOTE SPONSORSHIPS (\$1,500 each)

*Breakfast Keynote Session: (Two (2) sessions available)*

*Luncheon Keynote Session: (Two (2) sessions available)*

- Promotional Corporate Benefits
  - Be an Exclusive Keynote sponsor for respective Breakfast or Luncheon Keynote Session
  - Have your company logo on all event signage and displayed on screen during respective Breakfast or Luncheon
  - Have your company logo with a hyperlink on the Conference website
  - Have your company logo included in prominent location on all Conference promotional materials
  - Have tabletop space on the Exhibit Tables in main keynote session ballroom to display promotional materials
  - Have a half (1/2) page B&W ad in the Conference Program
  - Receive a company listing in the Mahalo to Sponsors section of the Conference Program
- Promotional Attendance Benefits
  - Receive two (2) complimentary registrations for the Conference (\$150 value)
  - Have your attendees identified as Conference sponsors with a Sponsor Ribbon on their name badges
  - Receive acknowledgement of sponsorship during respective Keynote Session

### PANEL SPONSORSHIPS (\$750 each)

*Panel Session: (Four (4) sessions available)*

- Promotional Corporate Benefits
  - Be an Exclusive sponsor for one of four (4) respective Panel Sessions
  - Have your company logo on all event signage and displayed on screen during respective Panel Session
  - Have your company logo with a hyperlink on the Conference website
  - Have your company logo included on all Conference promotional materials
  - Have tabletop space on the Exhibit Tables in main keynote session ballroom to display promotional materials
  - Have a quarter (1/4) page B&W ad in the Conference Program
  - Receive a company listing in the Mahalo to Sponsors section of the Conference Program
  - Receive acknowledgement of sponsorship during respective Panel Session
- Promotional Attendance Benefits
  - Receive one (1) complimentary registration for the Conference (\$75 value)
  - Have your attendees identified as Conference sponsors with a Sponsor Ribbon on their name badges
  - Receive acknowledgement of sponsorship during respective Panel Session

### BREAK SERVICE SPONSORSHIPS (\$500 each)

*Coffee/Snack Break Service Sponsorship: (Two (2) services available)*

- Promotional Corporate Benefits
  - Have your company logo on Break Service Station on respective day sponsored
  - Have your company logo with a hyperlink on the Conference website
  - Have your company logo included on all Conference promotional materials
  - Receive a company listing in the Mahalo to Sponsors section of the Conference Program
- Promotional Attendance Benefits
  - Have your attendees identified with a Sponsor Ribbon on their name badges



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## General Sponsorship Opportunities

### PLATINUM SPONSORSHIP (\$3,000)

#### *Gold Sponsorship Level Benefits, plus:*

- Promotional Corporate Benefits
  - Display a company banner in both the main keynote session ballroom and panel session room
  - Have one (1) full-page B&W ad in the Conference Program
  - Receive a prominent company listing in the Mahalo to Sponsors section of the Conference Program
  - Have prominent tabletop space on the Exhibit Tables in the main ballroom
- Promotional Attendance Benefits: Receive total of three (3) complimentary registrations for the Conference (\$225 value)

### GOLD SPONSORSHIP (\$1,000)

#### *Silver Sponsorship Level Benefits, plus:*

- Promotional Corporate Benefits: Have a quarter (1/4) page B&W ad in the Conference Program
- Promotional Attendance Benefits: Receive one (1) complimentary registration for the Conference (\$75 value)

### SILVER SPONSORSHIP (\$500)

- Promotional Corporate Benefits
  - Have your company logo with a hyperlink on the conference website
  - Have your company logo displayed on all conference promotional materials
  - Receive a company listing in the Mahalo to Sponsors section of the Conference Program
  - Have tabletop space on the Exhibit Tables in the main ballroom
- Promotional Attendance Benefits
  - Have sponsorship status denoted with a Sponsor Ribbon on name badges
  - Receive acknowledgement of sponsorship during all keynote sessions

### IN-KIND SPONSORSHIP

#### *Bag Sponsorship:*

- Promotional Corporate Benefits
  - Have your company's pre-printed eco-friendly, reusable and/or recyclable bags distributed to all Conference attendees
  - Have your company logo on the Conference website
  - Have a tabletop space on the Exhibit Tables
  - Have your company logo included on main Conference promotional materials, including Conference Program
- Promotional Attendance Benefits
  - Have your attendees identified with a Sponsor Ribbon on their name badges.
- Additional Bag Sponsorship Information
  - **Please note:** Please provide 350 pre-printed reusable and/or recyclable bags for distribution

#### *Non-Profit Affiliate Sponsorship:*

- Promotional Benefits
  - Have your company logo on the Conference website
  - Have your company name included on main promotional materials
- Additional Non-Profit Affiliate Information
  - **Please note:** Your organization must send two (2) mailings to your organization's members announcing the Conference.



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## Sponsorship Application

*\* Act fast to secure the right Sponsorship Opportunity and Benefits for your company at the high-visibility, high-powered 2008 Kaua'i Renewable Energy Conference!*

Company Name (exactly as it should appear in promotional materials):	
Company Contact:	Contact's Title:
Address:	Tel: Fax:
Email Address:	Website:

Session Sponsorship Categories	Day 1: Monday, September 8, 2008	Day 2: Tuesday, September 9, 2008
<b>Keynote Sponsorships:</b>	<input type="checkbox"/> Breakfast Keynote (\$1500) <input type="checkbox"/> Luncheon Keynote (\$1500)	<input type="checkbox"/> Breakfast Keynote (\$1500) <input type="checkbox"/> Luncheon Keynote (\$1500)
<b>Panel Sponsorships:</b>	<input type="checkbox"/> Status/Challenges Panel (\$750) <input type="checkbox"/> Legislative/Regulatory Panel (\$750) <input type="checkbox"/> Conservation/Demand-Side Mgmt (\$750)	<input type="checkbox"/> Global Perspectives (\$750)
<b>Break Service Sponsorships:</b>	<input type="checkbox"/> Break Service (\$500)	<input type="checkbox"/> Break Service (\$500)

General Sponsorship Categories	
<b>General Levels:</b>	<input type="checkbox"/> Platinum Level (\$3000) <input type="checkbox"/> Gold Level (\$1000) <input type="checkbox"/> Silver Level (\$500)
<b>In-Kind Sponsorships:</b>	<input type="checkbox"/> In-Kind Bag Sponsorship <input type="checkbox"/> Other: <input type="checkbox"/> Non-Profit Affiliate Sponsorship

**Total Sponsorship Amount: \$\_\_\_\_\_**

**Instructions:**

- (1) Please fax this Application Form to Susan Tai at 808.246.1089.
- (2) Please send the original Application Form with check(s) made payable to "Kaua'i Economic Development Board" and mail to: Susan Tai, Kaua'i Economic Development Board, 4290 Rice Street, Lihu'e, HI 96766
- (3) For use in our promotional materials, **please email your company logo (as a high-resolution JPG)** to Susan Tai at [stai@kedb.com](mailto:stai@kedb.com). For more information, please email or call Susan at 808.245.6692.

***Mahalo nui loa for your support and we look forward to including your company in the 2008 Kaua'i Renewable Energy Conference!***



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