



AGRICULTURAL
Business Plan Competition
March 20, 2012

Kaua`i Community College





Agricultural Business Plan Competition

Today's Handouts

- Top Takeaways from Alan Tang's Presentation – 1 handout
- Food safety – 4 handouts from Kaua'i District Health Office
- Round #2 Presentations – 2 handouts
 - Schedule
 - Oral Presentations Guide
- Tips and Reminders – 1 handout



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Tips and Reminders

- ✓ Round #2 Presentations – please LET Susan know if you can't present
- ✓ March 27, 2012 class – will be at Līhu`e Public Library at 4344 Hardy Street
- ✓ Resources to write your business plan:
 - www.Bplans.com for sample business plans
 - www.Mplans.com for sample marketing plans
 - www.SBA.gov for numerous resources on from the Small Business Administration
 - www.hbri-sbdc.org for the Hawai'i Business Research Library



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Tips and Reminders

- ✓ Other Resources – for food shows and trade events (Alan and Jim)
 - www.foodsofhawaii.com for the Hawai`i Food Manufacturers Association
 - www.hfia.com for the Hawai`i Food Industry Association
 - http://allfoodbusiness.com/food_trade_shows.php for a listing of food show or trade events
 - <http://www.expowest.com/> for a “Kaua`i products” type expo event
 - <http://www.specialtyfood.com/fancy-food-show/> for the National Association for the Specialty Food Trade (NASFT) (which holds the Fancy Food Show that Alan Tang mentioned)
- ✓ Networking Sheet:
 - Ueunten Farm’s correct address is gueunten@hawaiiintel.net
- ✓ Office Hours on Kaua`i



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Mañalo!

808-245-6692

www.kedb.com