



Kapa'a HS November 2

Waimea HS November 9

Kauai HS November 20

SPONSORSHIP APPLICATION PACKET

Increase your organization's visibility, networking, and community impact with this Sponsorship Opportunity and benefits at the
2023 CAREER EXPLORATION FAIR

The Career Exploration Fair is a significant event for our high school students as it offers them an invaluable platform to explore various career paths and gain insight into different industries. The fair brings together professionals, industry experts, and local businesses to engage with our students, providing them with firsthand knowledge and guidance as they make important decisions regarding their future careers.

The dates and times for each event, as well as the approx. number of participants is listed below:

Kapa'a High: November 2, 2023 from 8:00-11:05am
~480 total, both Kapaa HS 9th graders and Kapaa MS 8th graders

Waimea High: November 9, 2023 from 8:30- 1:45pm
~950 total, including all grades at Waimea HS, all Waimea Canyon 8th graders, some Chiefess 8th graders, and St. Theresa 8th graders

Kauai High: November 20, 2023 from 8:00-11:30am
~250 total, only Kauai HS 9th graders

We believe your organization's involvement as a sponsor would greatly enhance the impact of this event, and demonstrate your commitment to supporting education and shaping the future of our youth. Your sponsorship would help cover the costs associated with organizing the fair, including venue expenses, promotional materials, and guest speaker fees, among other things.

As a sponsor, your organization will receive the following benefits:

- Brand Visibility:** Your organization's logo will be prominently displayed on event materials such as posters, banners, and promotional items. This will provide exposure to a wide range of stakeholders, including students, parents, teachers, and other community members.
- Recognition and Appreciation:** Your organization will be acknowledged as a sponsor during the fair through announcements, signage, and mentions in our communication channels, including our website, social media platforms, and radio advertisements.
- Networking Opportunities:** You will have the opportunity to engage directly with our students, share insights about your industry or profession, and potentially identify talented individuals for internships or future employment opportunities.
- Positive Community Impact:** By supporting the Career Exploration Fair, your organization will demonstrate its commitment to the local community and education. This will enhance your corporate social responsibility image and help build a lasting relationship with potential future customers, employees, and partners.

Mahalo and we look forward to your participation in the 2023 Career Exploration Fairs!



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GENERAL SPONSORSHIP OPPORTUNITIES

PREMIUM LEVEL (\$2500)

Includes Featured level benefits, plus:

- » Display a company banner in the main entrance
- » Have one (1) full-page color ad in the digital Career Exploration Fair workbook
- » Receive a prominent company listing in the Mahalo to Sponsors section of the digital workbook
- » Automatic eligibility for participation in the new Partner Mentorship Program (coming in 2024)

FEATURED LEVEL (\$1500)

Includes Supporting level benefits, plus:

- » Have total of half (1/2) page color ad in the digital Career Exploration Fair workbook
- » Have one (1) table in the Exhibit Area to display promotional materials
- » Automatic eligibility for participation in the new Partner Mentorship Program (coming in 2024)

SUPPORTING LEVEL (\$500)

- » Have a quarter (1/4) page color ad in the digital Career Exploration Fair workbook
- » Have your company logo with a hyperlink to your company website on the Career Exploration Fair website
- » Have your company logo displayed on Career Exploration Fair promotional materials
- » Receive a company listing in the Mahalo to Sponsors section of the digital workbook

IN-KIND SPONSORSHIP REQUESTS

Promotional Benefits (for each of the below Sponsorship options): Have your company logo on the Career Exploration Fair website and on main Career Exploration Fair promotional materials, including digital Career Exploration Fair workbook.

• PROMOTIONAL ITEM SPONSORSHIP:

- If you would like to provide an eco-friendly promotional item to be distributed to all Career Exploration Fair attendees with your company logo printed on it, please describe the details of your Sponsorship on the application on the next page. Please be aware of the varying numbers of students at any/all events you would like to provide your pre-printed items for distribution.

• MEDIA SPONSORSHIP:

- If you would like to provide an emcee, DJ, and/or audiovisual media support at any/all of the Career Exploration Fairs, please describe the details of your Sponsorship on the application on the next page.

• VENUE/EQUIPMENT SPONSORSHIP:

- If you would like to provide tents, tables, chairs, and/or set-up and clean-up labor at any/all of the Career Exploration Fairs, please describe the details of your Sponsorship on the application on the next page.

• GIVEAWAY PRIZES SPONSORSHIP:

- If you would like to provide prizes for giveaway drawings at any/all of the Career Exploration Fairs, please describe the details of your Sponsorship on the application on the next page. Please provide at least 3 items for distribution, if possible.

• FOOD/DRINK SPONSORSHIP:

- If you would like to provide snacks, lunch items, and/or drinks for students and/or participants, please describe the details of your Sponsorship on the application on the next page.

• NON-PROFIT AFFILIATE SPONSORSHIP

- Your organization must send two (2) email marketing messages to your organization's members announcing the upcoming Career Exploration Fair.



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SPONSORSHIP APPLICATION

COMPANY NAME (EXACTLY AS IT SHOULD APPEAR IN PROMOTIONAL MATERIALS):	
COMPANY CONTACT:	CONTACT'S TITLE:
ADDRESS:	TEL:
	FAX:
EMAIL CONTACT:	WEBSITE:

GENERAL SPONSORSHIP CATEGORIES	
GENERAL LEVELS:	<input type="checkbox"/> PREMIER SPONSOR (\$2500) <input type="checkbox"/> FEATURED SPONSOR (\$1500) <input type="checkbox"/> SUPPORTING SPONSOR (\$500)
IN-KIND SPONSORSHIPS:	<input type="checkbox"/> IN-KIND SPONSORSHIP <i>Please describe (attach an additional sheet if needed):</i> _____ _____ <i>Approximate value:</i> _____ <input type="checkbox"/> NON-PROFIT AFFILIATE SPONSORSHIP
TOTAL SPONSORSHIP AMOUNT	\$ _____

INSTRUCTIONS:

1. Please email a copy of this Application Form to 2023careerfair@kedb.com.
2. Please send the original Application Form with check(s) made payable to "Kauai Economic Development Board" and mail to: Jackie Kaina, Kauai Economic Development Board, P.O. Box 3921 Lihue, HI 96766
3. For use in our promotional materials, please email your company logo (as a high-resolution JPG) to 2023careerfair@kedb.com. For more information, please call 808-245-6692.

Mahalo nui loa for your support and we look forward to including your company in the 2023 Career Exploration Fair!